



**AURORA MURRAY**  
GRAPHIC DESIGNER + ILLUSTRATOR

## EDUCATION

### **Tyler School of Art & Architecture, Temple University**

Philadelphia, PA – (May 2021 · Cum Laude)

- *Bachelor of Fine Arts, Graphic & Interactive Design*
- *Art History Minor*
- *Dean's List for Spring 2021 (GPA: 3.94)*

### **Honors Program, Temple University**

Philadelphia, PA – (May 2021 · GPA: 3.65)

### **Temple University Rome Campus, Temple University**

Rome, Italy – (January 2019 - April 2019 · GPA: 3.82)

- *Study Abroad Program, Bachelor of Fine Arts*

## SKILLS + EXPERTISE

### **Adobe Creative Suite**

- *Advanced in: Photoshop, Illustrator, InDesign, After Effects, Premiere Pro/Rush, Media Encoder, XD*

### **Microsoft Office Suite**

- *Word, PowerPoint, Excel, Outlook*

### **Communication + Collaboration**

### **Refined Attention to Detail**

### **Marketing + Advertising**

### **Procreate (on iPad)**

### **Motion Graphics + Animation**

### **Fine Arts (Various Art Forms) + Illustration**

### **Social Media Content Creation**

### **Photography / Photo Editing**

### **Filmography / Video Editing**

### **Web Design (Wordpress/Wix/HTML + CSS)**

## WORK EXPERIENCE

### **Driver Studios // Freelance Designer – New York City, NY; REMOTE (June – September 2021)**

- Designed type layout and character movement for *Cool School* brand books using provided script and assets
- Communicated thoroughly with the Art Director and Senior Graphic Designer to refine drafts and finalize spreads

### **Art Commissions // Freelance Artist + Graphic Designer (2018 – Present)**

- Created graphics and illustrative branding elements for clients Leo Albertoni (band package designs – album artwork and assets, 2020), Kaylee Erath (digital poster design, 2020), Andrew Montoya (digital band logo, 2018)

### **Good Eye Records // Graphic Design Intern – Brooklyn, NY; REMOTE (January – May 2021)**

- Designed promotional content and graphics for Indie bands' social platforms, email newsletters, and One Sheet designs

### **Driver Studios // Graphic Design Intern – New York City, NY; REMOTE (January – February 2021)**

- Assisted the Art Director and Graphic Designer in creating social media & marketing assets across a variety of platforms
- Brainstormed innovative ideas and ways to expand branding and web design for Driver Studios' *Cool School* brand

### **Cress Health // Brand Representative + Design Contributor – REMOTE (August – December 2020)**

- Took part in creating a mental wellness campaign with the goal of spreading hope amidst the COVID-19 pandemic, creating graphics and illustrations to share via social media and printed flyers

### **Studio71 // Graphic Design Intern – Los Angeles, CA; REMOTE (September – November 2020)**

- Created various design assets for Roku, Snapchat, and Youtuber branding projects and executed brand trends
- Worked closely alongside the Senior Graphic Designer to produce original designs and digital layouts for clients

### **WXPN Public Radio // Graphic Design Intern – Philadelphia, PA; REMOTE (May – August 2020)**

- Assisted in creating concepts to support campaign messaging objectives for print / web ads, posters, and collateral
- Created a T-shirt design for WXPN's XPoNential Music Festival as well as the merchandise designs for this upcoming year

### **Philadelphia Film Society // Graphic Design Intern – Philadelphia, PA (February – March 2020)**

- Worked collaboratively alongside the Graphic Design and Marketing teams to create imagery and graphics for promotional campaigns, physical/digital advertisements, and movie screenings

## EXHIBITIONS

### **GAID Restaurant Identity Show – Tyler School of Art & Architecture – (2019)**

- Exhibited my City Hall themed restaurant project entitled "The Green New Dill"

### **"Under Two Skies" Exhibition – Temple University – (2018)**

- Was selected to exhibit my photography at a school event sponsored by Temple University's Freely Magazine

### **Foundations Show – Tyler School of Art & Architecture – (2018)**

- Exhibited a 3ft x 4ft pastel work in Tyler School of Art & Architecture as part of their annual foundations show